

ReA! Art Fair 2024 Terms and Conditions

Art. 1 - Mission

ReA! Arte Cultural Association announces the 5th Edition of ReA! Art Fair, **the Art Fair** to promote and showcase Emerging Artists.

The exhibition has no thematic constraints and comprises eight categories:

- **Painting / Drawing**
- **Photography**
- **Video Art**
- **Performance Art**
- **Sculpture**
- **Mixed Media Art**
- **Digital Art**
- **Street Art**

The Art Fair will be held in Milan, Italy, at **Fabbrica del Vapore (Via C.Procaccini 4)**, in the month of April, 2025.

Art. 2 - Eligibility

The Open Call is open to **all emerging contemporary artists**, with no age restrictions.
Artists who have been selected and participated in ReA! Art Fair 2022 and 2023 are not eligible to apply.

Art. 3 - Application, Terms and Conditions

Aspiring artists may submit their application by the **1st of October 2024** through one of the following methods:

ONLINE: The Application Form is accessible at: www.reafair.com/open-call.

The application allows the candidate to describe their artistic research and attach a portfolio and CV.

If you cannot apply via the online form at www.reafair.com website, please send all relevant data, CV, Biography, Portfolio and Artistic Research to info@reafair.com and then make the payment by bank transfer.

Art. 4 - Entry Fee

The application fee, which will cover the organisational costs, will be:

- **40 euros (forty) for the Early Bird applications until the 30th of June, 2024**
- **55 euros (fifty five) for regular applications until the 1st of October, 2024**

The entry fee must be paid in euros (€), and applicants will be responsible for any commission or bank exchange charges.

The application fee is non-refundable.

Accepted payment methods are:

- **Online via credit card or PayPal at www.reafair.com/open-call**
- **Bank transfer:**

REA ARTE

BPER Banca, Milan branch, ITALY

IBAN IT85M0538701615000042206513

CAUSE: REA ARTE Open Call, name and surname, city of origin of the participating artist.

Once the bank transfer has been made, please provide proof of payment by sending an e-mail to info@reafair.com with the subject *Application* and stating the artist's name and surname.

If the bank transfer is made from an account in the name of another person, please also indicate the account holder's name.

Please note that the application will be considered complete once the payment has been confirmed, under penalty of exclusion from the selection.

Art. 5 - Photos and Images

The selected artworks will be published online at www.reafair.com and on the social media of ReA!

In addition, at no additional cost, each selected artist shall be entitled to a monographic summary that shall be published on ReA! Social media channels.

Up to three works chosen by the artist, including the one showcased in the Fair, shall be presented on the ReA website and social media channels, accompanied by a text written by the artist.

Art. 6 - Selection

The curatorial panel comprises six curators who will select the participating artists and the artworks.

After the open call closes and the winners' names are announced, the selected artists will be asked to deliver the original work chosen for the exhibition.

All transport costs (round-trip shipping of the work to and from the Cultural Association ReA! Arte) will be covered by the participants.

Artists are fully responsible for the handling, insurance and shipping of artwork.

The curatorial panel also selects the winners for the Special Prizes.

The panel's decision is to be considered the final verdict.

In the event of selection, artists will not be able to reapply for the subsequent two editions of the Fair.

Art. 7 - Deadlines

Early Bird Entry - until the **30th of June 2024 by 23:59 CET**

General Entry - until the **1st of October 2024 by 23:59 CET**

Announcement of the 50 selected artists - the **1st of November 2024**

Fair open to the public - April 2025

Art. 8 - Civil Liability and Insurance

The Organisation, Cultural Association ReA! Arte will ensure the utmost care of the works of art in its custody.

However, it shall not be liable for theft, fire or damage to works of art or persons that may occur during the event's organisation.

Any request for insurance must be made directly by the participants.

Selected artists will have to sign a participation agreement with ReA! Arte for the specific number of works they will present in the exhibition.

Artists are fully responsible for the handling, insurance and shipping of artworks.

The contract also specifies that there will be a 35% sales commission for all in-fair transactions towards ReA! Arte.

Art. 9 - Contract

Participating artists authorise the Cultural Association ReA! Arte and its legal representatives use their data according to the Italian law on privacy (D.Lgs. 675/96 and 196/2003), including access to databases managed by the Organisation.

Participants grant all reproduction rights of the works and texts submitted, free of charge, to the Cultural Association ReA! Arte or its legal representative for the publication of the catalogue, publication on the Fair website and any other form of communication, promotion and activities of the Organisation.

The Fair organisers have the right to make a final decision or any change to any decision not specified in these competition rules.

The Organisation reserves the right to amend these competition rules if necessary.

Registration and participation in the competition imply knowledge and complete acceptance of these rules.